

WHERE PASSION  
COMES TO BLOOM



**VAN DEN BOS**  
flowerbulbs



"We consider our customers as a part of the Van den Bos-team, we help them wherever we can, we offer them hands-on guidance and advice. With over 7 decades of accumulated knowledge and skills our customers have the assurance that the bulbs, corms and cormlets are from the best hands. They are getting top quality start-up material."

Van den Bos specializes in lilies, freesia and calla for professional cut flower and pot plant growers. With more than 70 years of experience we have a thorough understanding of preservation,

preparation, trade and export of flower bulbs. In order to provide optimum services for our clients we have regional account managers throughout the world and our own locations in America, Canada, China and Australia. As much as 60 countries enjoy the passion which comes to bloom in their professional flower farms.

With this brochure we offer you a quick preview of a selection of our products and who we are.

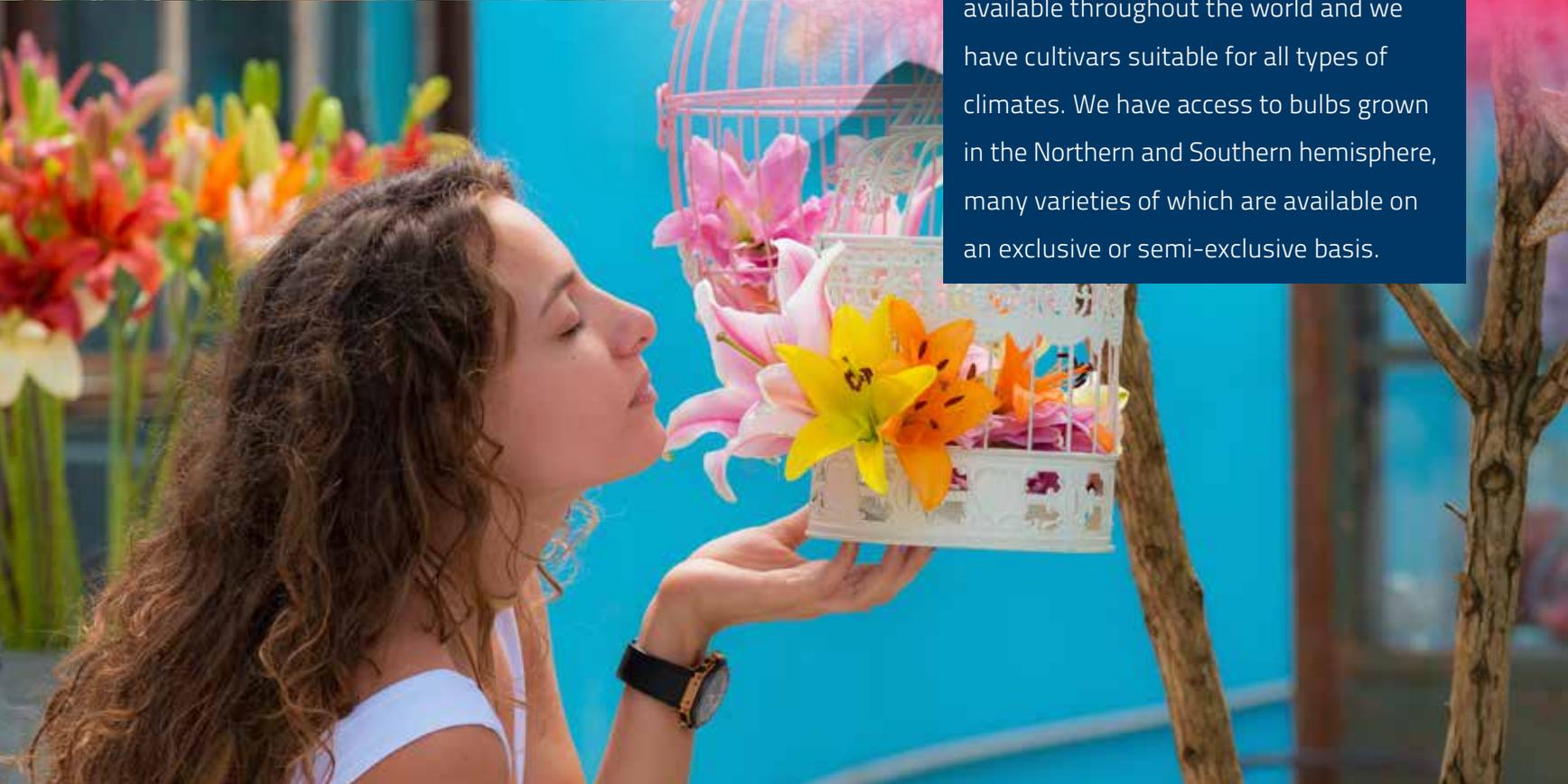
# Welcome to the World of Van den Bos Flowerbulbs



**VAN DEN BOS**  
flowerbulbs



We have over 380 varieties of cut flower lilies and 60 varieties of pot lilies available in our assortment. Our varieties are available throughout the world and we have cultivars suitable for all types of climates. We have access to bulbs grown in the Northern and Southern hemisphere, many varieties of which are available on an exclusive or semi-exclusive basis.





Akron®



Amiga®



Burlington®

L.A.



Eniac®



Fashion Show®



Fiamma®



Boardwalk®



Fairbanks®



Francesca®

# L.A.



Lexington®



Mandalay Bay®



Yerseke®



Corleone®



Dynamix®



Fremont®

L.A.



Kamsberg®



Pokerface®



Red Rock®



Litouwen®



Nova Scotia®



Parrano®

# L.A.



Rodengo®



Scansano®



Vierre®



Amati®



Aygo®



El Divo®

L.A.



Flinstone®



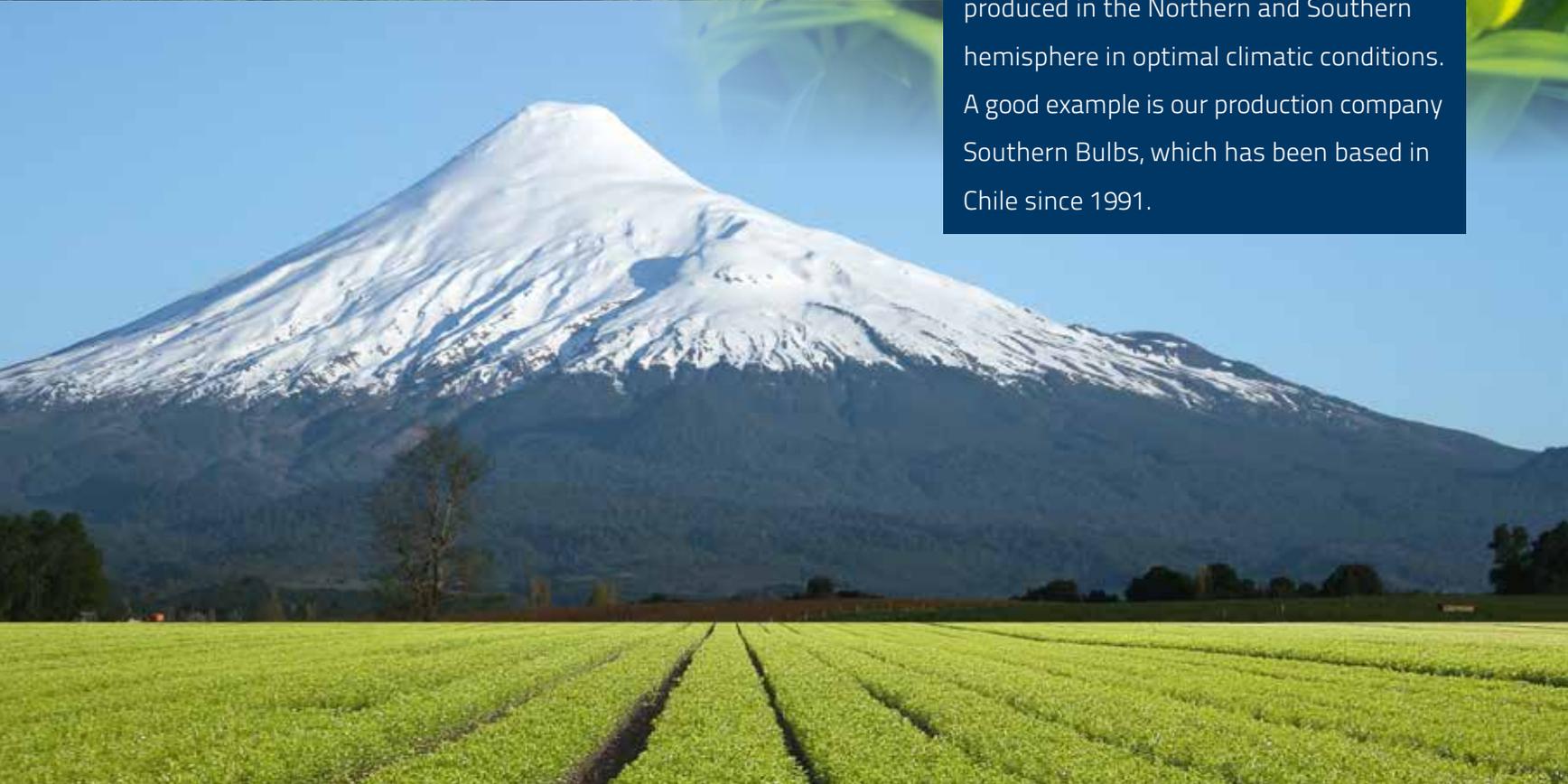
Malesco®



Tenno®



We have several production sites to ensure we have access to the best quality flower bulbs throughout the year. Bulbs are produced in the Northern and Southern hemisphere in optimal climatic conditions. A good example is our production company Southern Bulbs, which has been based in Chile since 1991.





Frequency®



Joop®



Paradero®

## Oriental



Renesi®



Vetto®



Bacardi®



Bombastic®



Firebolt®



Peter Schenk®

## Oriental



Scorpio®



Starfighter®



Stendhal®



Asterian®



Crystal Blanca®



Ice Dreamer®

## Oriental



Premium Blond®



Tisento®



White Choice®



Corcovado®



Nymph®



Valverde®

O.T.



Zelmira®



Amarossi®



Commotion®



Dalian®



Imprato®



Maldano®

O.T.



Pink Mist®



Pinnacle®



Profundo®



Tabledance®



Virunga®



Carbonero®

O.T.



Competition®



Palazzo®



Redford®



Touchstone®



Genzano®



Saronno®

O.T.



Tuparro®



Vestaro®



Zambesi®



Bellville®



Eldoret®



Felino®

## O.T.



Manissa®



Outback®



Vong®



Van den Bos has two hectares of experimental greenhouses where we practically test 24 bulbs out of each of the batches we receive. The same applies to future varieties. New varieties from leading breeders are first tested extensively before they are sold to customers.





Golden Matrix®



Matrix®



Perfect Joy®

## Pot Asiatic



Sparkling Joy®



Tiny Double You®



Tiny Skyline®



After Eight®



Magny Cours®



Reeleeze®

## Pot Oriental



Roselily Sara®



Sheer Blonde®



Starlight Express®



Roselily, the new pollen free Oriental lily with a light pleasant fragrance. That's right, no more pollen on clothing after handling them! Additionally, the individual flowers last approximately four days longer than most Oriental lilies, which means more longevity at retail and a longer vase life.



Roselily Belonica®



Roselily Celina®



Roselily Ciara®



# Roselily



Roselily Clarissa®



Roselily Dalinda®



Roselily Doria®



Roselily Editha®



Roselily Elena®



Roselily Isabella®

# Roselily



Roselily Juana®



Roselily Julia®



Roselily Kendra®



Roselily Lorena®



Roselily Natalia®



Roselily Patricia®



# Roselily



Roselily Roberta®



Roselily Samantha®



Roselily Tatsjana®



Roselily Thalissa®



Roselily Thalita®



Roselily Viola®

## Roselily



Roselily Anouska®



Roselily Aisha®



Roselily Angela®



Roselily Carolina®



Roselily Dejima®



Roselily Jisca®



## Roselily



Roselily Leona®



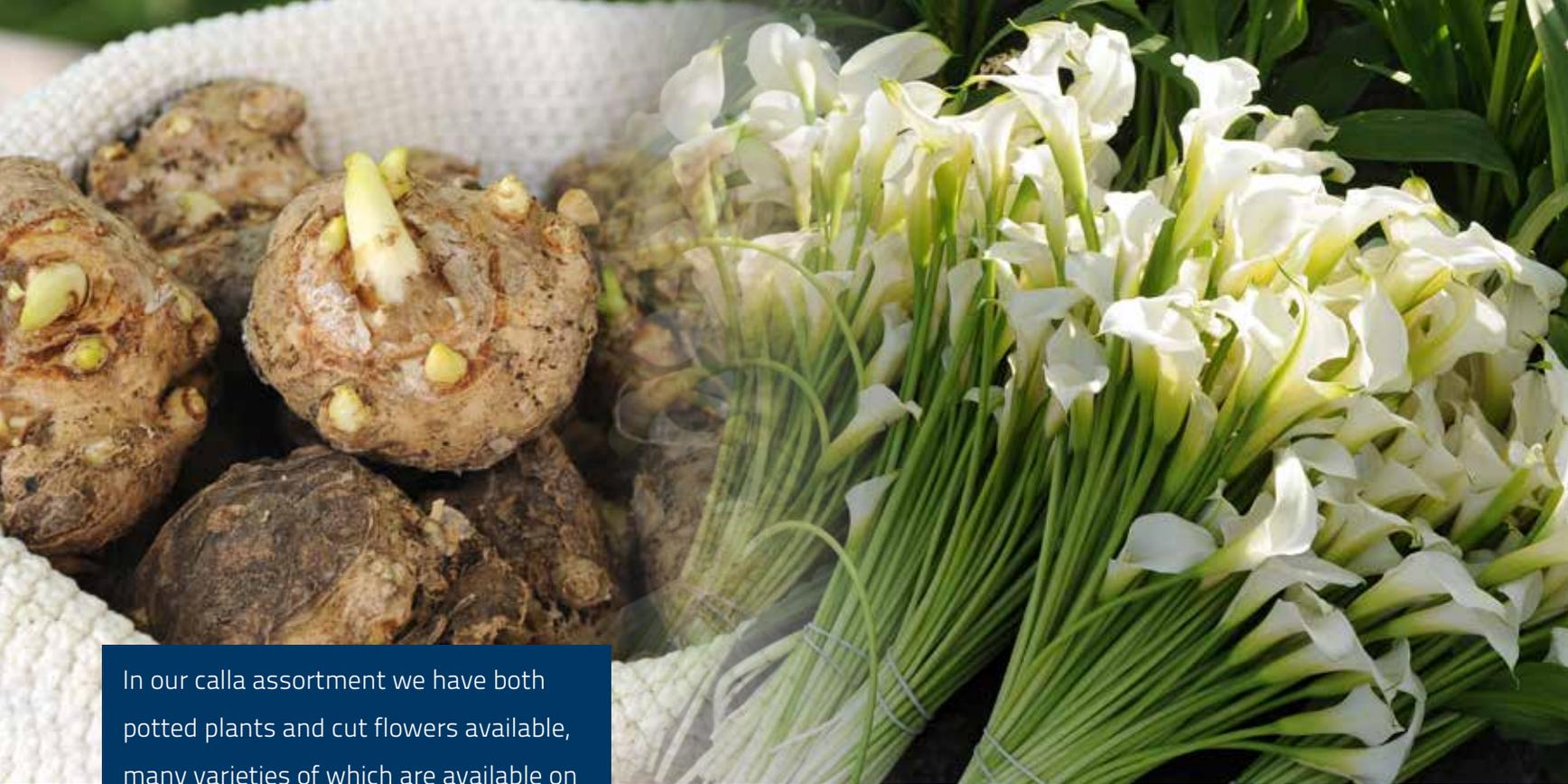
Roselily Mariska®



Roselily Monica®







In our calla assortment we have both potted plants and cut flowers available, many varieties of which are available on an exclusive or semi-exclusive basis. We have over 40 varieties of cut flower callas and 20 varieties of pot callas available in our assortment. Our varieties are available throughout the world and we have varieties suitable for all types of climates.





Cantor®



Captain Morelli®



Captain Promise®

## Cut Calla



Captain Romance®



Captain Ventura®



Odessa®



Picasso®



Red Alert®



Royal Princess®

## Cut Calla



Royal Pumpkin®



Royal Sun®



Sumatra®



Morning Sun®



Odessa®



Picasso®

## Pot Calla



Pink Puppy®



Red Emotion®



Royal Princess®



Royal Pumpkin®



Royal Sun®



Royal Valentine®

## Pot Calla



Sumatra®



Sun Club®



White Flirt®





Our range of freesias consists of about 60 varieties of cut flower freesias and over 12 varieties of genetically compact pot freesias. All of our freesia varieties are marketed on an exclusive basis. We have a separate location available for breeding freesia varieties where we keep seedlings, young corms, new varieties plus our own selection.



Annecy®



Belleville®



Cassis®



Cut  
Freesia

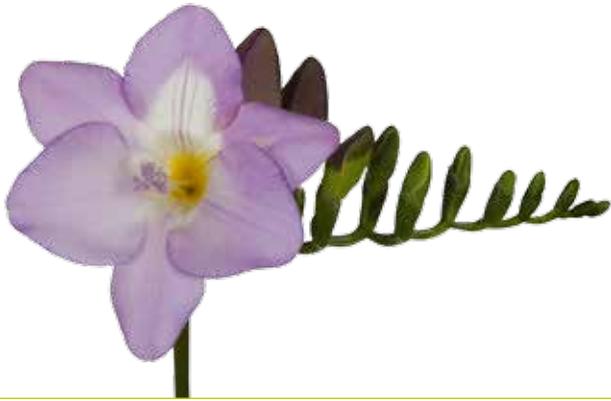
Costa®



Delta River®



Expression®



Indigo Beach®



Pink Passion®



Red Passion®



Serrada®



Soleil®



White Serenade®



Fragrant Sunburst®



Lovely Blue®



Lovely Lake®



## Pot Freesia



Lovely Romance®



Lovely White®



Lovely Yellow®



Ancona zapogrum®



Bari zaposnoo®



Bologna vapodelio®

## Pot Freesia



Florence zapotoot®



Palermo vapogum®



Viareggio zapotwee®





# Contact information

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